

One-2-One: the only way

with Mark Waistell

Friday, 5th February 2010, 219 St John Street, London, EC1V 4LY

Introduction

The amount of one-to-one teaching which goes on is phenomenal! From unqualified teachers giving individual lessons in their bedsit to finance their travels, through to highly specific, high pressure and highly-priced professional sessions with corporate CEOs (and everything in between) the spread of this form of language learning is enormous. And yet – there is very little training for it as most qualifications focus on small group or large group teaching. This session explores this most popular and least-addressed form of teaching – with a particular emphasis on one-to-one in Business English.

This session is aimed at meeting the needs of the inexperienced to the highly-experienced.

Session Outline

This session examines the background to one-to-one teaching and considers why it is requested and also why it is offered. It analyses the skills needed to be a successful one-to-one teacher and compares them with those needed for group teaching. It looks at the advantages and disadvantages of one-to-one and examines the areas of planning, preparation, delivery, materials, relationships, methodologies which work (and those which don't!) and survival techniques. It will be a very interactive session with participants performing tasks, analysing scenarios, preparing plans and ...teaching one-to-one!

| Timetable | |
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| Registration | 10.00 |
| Start Time | 10.30 |
| Approximate End Time | 16.30/17.00 |
| <i>Lunch and refreshments provided</i> | |

Outcomes

Participants will leave with a better understanding of the differences of one-to-one teaching. They will have experienced one-to-one teaching and also learning and will have examined possible ways of improving their own one-to-one teaching. They should leave newly-enthused about their next one-to-one class!

English UK Training Events 2009/2010

Trainer Profile

Mark Waistell is Senior Partner at Accent International – a specialist organisation working in the area of training and consultancy for Executives, Professionals and Corporate Clients all over the world. Accent was founded in 1988 and is accredited by the British Council, a member of English UK, Business English UK and IALC. Mark is former Chairman and current committee member of Business English UK, current Chair of English UK (South West) and a member of the British Council ASAC Accreditation Committee. He has been a teacher, teacher-trainer, DOS, Principal and lecturer. He is a published author and speaks all over the world on Business English Teaching, Corporate Training and Consultancy topics. His current responsibility is General and Strategic Management of Accent – and he still teaches as much as he can.

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